



WELCOME

Applied Reproductive Strategies in Beef Cattle

Nashville, TN

August 5-6, 2010

Objectives of beef cattle estrus synchronization and breeding management presentations:

- Provide clear protocol recommendations
- Have understandable & standardized acronyms
- Meet your needs/wants
- Provide cost effective reproduction technology
- Increase successful AI experiences (or increase the number of successful AI programs)
- Suggest marketing options to capture benefits of cost effective reproduction technology and successful AI