



**January 30, 2017**

**To: Product / Service Representative**

**From: The Beef Reproduction Task Force**

The Beef Reproduction Task Force, in cooperation with the K-State Research and Extension, will host the Applied Reproductive Strategies in Beef Cattle Symposium August 29 -30, 2017 in Manhattan, KS. We will be hosting an Industry Trade Show during the symposium and invite you to participate in this sponsorship opportunity.

Sponsorship is available at four levels:

**Diamond Level @ \$5000** (includes registration for 8 individuals)

**Platinum Level @ \$2500** (includes registration for 4 individuals)

**Gold Level @ \$1000** (includes registration for 2 individuals)

**Silver Level @ \$500** (includes registration for 1 individual)

Sponsorship provides your organization with booth space and one or more registrations based on sponsorship level. All levels of sponsorship allow your business to be listed in the proceedings material that will be distributed to each participant.

The symposium is designed for veterinarians, producers, professional breeders and clients interested in improving their understanding of the bovine estrous cycle, currently available procedures for synchronizing estrus and/or ovulation for breeding programs, methods for assessing female and male fertility, as well as new technologies related to pregnancy diagnosis, embryo transfer, and semen sexing. The program features a long list of internationally recognized speakers.

If you are interested in providing sponsorship for this symposium, please complete the sponsorship application form (<http://www.appliedreprostrategies.com/2017/registration.html>) and send to the address below by Aug. 7<sup>th</sup> to ensure your inclusion in the printed materials. Company representatives that will attend the meeting should also complete the sponsor registration found by following that link on the same site.

**Beef Reproduction Task Force**

% National Association of Animal Breeders

Attention: Donna Craig

PO Box 1033

Columbia, Missouri 65205 -1033

Please make check payable to: **National Association of Animal Breeders**

If you have questions regarding either sponsorship or the symposium, please feel free to contact Sandy Johnson, [sandyj@ksu.edu](mailto:sandyj@ksu.edu), or Katie Golemboski, [kgolembo@ksu.edu](mailto:kgolembo@ksu.edu), 785-462-6281. For more program details, please visit: <http://www.appliedreprostrategies.com/>.