



May 16, 2018

To: Product / Service Representative

From: The Beef Reproduction Task Force

The Beef Reproduction Task Force, in cooperation with the New Mexico State University Cooperative Extension Service and Texas A&M AgriLife Extension Service will host the Applied Reproductive Strategies in Beef Cattle Symposium August 29 -30, 2018 in Ruidoso, NM. We will be hosting an Industry Trade Show during the symposium and invite you to participate in this sponsorship opportunity.

Sponsorship is available at four levels:

Diamond Level @ \$5000 (includes registration for 8 individuals)

Platinum Level @ \$2500 (includes registration for 4 individuals)

Gold Level @ \$1000 (includes registration for 2 individuals)

Silver Level @ \$500 (includes registration for 1 individual)

Sponsorship provides your organization with booth space and one or more registrations based on sponsorship level. All levels of sponsorship allow your business to be listed in the proceedings material that will be distributed to each participant.

The symposium is designed for veterinarians, producers, professional breeders and clients interested in improving their understanding of the bovine estrous cycle, currently available procedures for synchronizing estrus and/or ovulation for breeding programs, methods for assessing female and male fertility, as well as new technologies related to pregnancy diagnosis, embryo transfer, and semen sexing. The program features a long list of internationally recognized speakers.

If you are interested in providing sponsorship for this symposium, please complete the sponsorship application form (<http://www.appliedreprostrategies.com>) and send to the address below by Aug. 7th to ensure your inclusion in the printed materials. Company representatives that will attend the meeting should also complete the sponsor registration found by following that link on the same site.

Beef Reproduction Task Force

% National Association of Animal Breeders

Attention: Donna Craig

8413 Excelsior Drive, Suite 140

Madison, WI 53717

Please make check payable to: **National Association of Animal Breeders**

If you have questions regarding either sponsorship or the symposium, please feel free to contact Craig Gifford, cgifford@nmsu.edu, 575-646-6482. For more program details, please visit: <http://www.appliedreprostrategies.com/>.